"Humoresque," Fannie Hurst's Record-Breaking Photoplay, Comes to Loew's Columbia, Sept. 5

Washington Promised a Great List of Screen Masterpieces. Paramount Program for Capital.

One week from tomorrow, the the beautified Loew's Columbia Theater will open its doors for the exhibition of a series of photoplay programs probably never before equalled n Washington for magnitude, beauty and power. The first of these attractions will be shown Sunday, September 5. It is "Humoresque," the record-breaking and marvelous adap-

This policy of photoplay exhibition will be adhered to by the Columbia management in the months to come. All pictures will be Paramount superattractions and while they will be week, no attraction will be shown and the length of the run of each will be indefinite.

In opening the new series of Columbia attractions with Fannie Hurst's "Humoresque." the Columbia nowings of a photoplay production that has made motion picture history in the metropolis, having had an in-Criterion Theater in New York, where its run was finally terminated through necessity in order to arrange for bookings of attractions previously con-

tion of the stage.

The lobby has undergone extensive famous stars of the photoplay.

phony Orchestra, that body of musiians will be greatly amplified and ganization which had made the moits music will become notable in tion picture.

LOEW'S COLUMBIA-"The White Circle."

ning tomorrow, Loew's Columbia and educational medium such as the Theater offers Maurice Tourneur's world had never known. splendid Paramount-Arteraft adaptafamous and unusual story, "The photoplays, he would be making the Pavilion on the Links," which has been retitled "The White Circle" and produced with a splendid supporting after many lesser stars had turned Harry S. Northrup and others.

Bernard Huddletone and his flight in 1912, the modern motion picture from the wrath of the Carbonari, an Italian secret society, whose funds he had embezzled.

For the final three days of the week, beginning next Thursday, September 2. Miss Marjorie Rambeau will be seen at the Columbia in her tarring vehicle, "The Fortune

METROPOLITAN-'Chorus Girl's Romance."

"The Chorus Girl's Romance," a comedy-romance of the stage and the college campus, in which Viola Dana will be pictured as star of the bill at Crandall's Metropolitan Theater next week, beginning tomorrow, is a delightful screen version of F. Scott Fitzgerald's Saturday Evening Post story, "Head and Shoulders," adapted to camera uses, by Percy Heath, one of America's most capable writers on theatrical subjects and co-author of the libretto of "Sari." Miss Dana has never had a vehicle

so completely revelatory of her manifold talents as this sprightly story of the chorus girl who turned authoress and the intellectual phenomenon who achieved fame as an acrobat when adverse fate forced each to seek a livelihood outside his own profession. Gareth Hughes, in the principal male role, contributes an exceptionally clever characterization to match Miss

Dana's perfect assumption of the role of Marcia. Others in the supporting company render distinguished sup-The foremost supplementary feature ernounced for the week is Snub Pollard's latest comedy hit, "Money to

Burn," in which the star displays new bag of tricks and achieves the laughing triumph of the year. Additional features of note will be News, Topics of the Day, and special musical offerings.

CRANDALL'S-

Norma Talmadge Comes.

Norma Talmadge, the most brilliant star and the most pepular actress on the screen, will be pictured next week at Crandall's Theater, beginning tomorrow in "The Captivating Mary Carstairs," a vehicle for her unparalleled talents that is new to Wash-

"The Captivating Mary Carstairs." in addition to presenting a love story of compelling interest, centers attention by reason of its adroit utilization of the elements of mystery and suspense in the development of a plot that affords Miss Talmadge ample outlet for her great endowments as an emotional artiste as well as frequent opportunities to emphasize the complete. first rank. ness of her command of the lighter forms of mimetic expressions.

The principal supplementary feawith the best seen on Ninth street in many months will be "A London Bobby." in which Snub Pollard has an extremely difficult time in bringing order out of the chaos that marked the hectic life in the toughest alley in London, Mr. Pollard's conception of the duties of a policeman, needless say, are slightly at odds with are reliable only as sources of laugh-

tation of Fannie Hurst's story of the same name and its run will be de-termined solely by the demand of the public.

oked for a nominal run of one

present the first Washington terrupted run of twelve weeks at the tracted for: Although "Humoresque" will be the

first of this splendid series of photoplay super-attractions, an idea of the quality and magnitude of the productions which will be shown at the Columbia in weeks to come can be gained from the statements that bookings for the renovated and re-decorated F street playhouse include Corated F street playhouse include Cecil B, DeMille's first super-special of the season, "Something to think About;" George Fitzmaurice's pro-duction of "Idols of Clay," with Mae Murray and David Powell, and also Fitzmaurice's production of "The Right to Love," with the same stars In preparation for the exhibition of

these superb productions, Loew's Columbia Theater has been undergoing extensive alterations and repairs during the last weeks. A large number of new seats have been installed in the theater, an innovation made possible by the enlarging of the playhouse and the elimination of a porthe men and organization behind the

alterations and when completed wifi be beautifully mirrored throughout and decorated with portraits of Under the direction of Leon Brussloff, director of the Columbia Sym-

in the motion picture, then only an amusing toy, amazing and tremendous possibilities. He realized that if it were properly developed it could As its featured attraction for the become a world factor, an internafirst four days of next week, begin- tional language, and entertainment

He knew that if he could persuade tion of Robert Louis Stevenson's celebrated stage stars to appear in

tember 5, when most of the theaters

in the United States will show Para-

mount pictures, focuses attention on

pictures that in a few years have be-

The story of the Famous Players

Lasky Corporation is the story of the

motion picture. For it is this or-

Seven years ago, Adolph Zukor saw

cast that includes Janice Wilson, it down. The other stars were will-spottismoode Aitken, Jack Gilbert, ing to follow in her lead, however. Wilson, it down. The other stars were willand with the founding by Mr. Zukor "The White Circle" is the story of of the Famous Players Film Company,

> The possibilities of the screen were realized also, almost at the same time, by Jesse L. Laskey and Arthur S. Friend. In 1913, they formed Jesse L. Laskey Feature Photograph Company, and they and their associates worked independently on the same ideals that actuated Mr. Zuker.

The two companies pursued parallel paths independently until 1918, when they merged into the Famous Players-Lasky Corporation.

In the beginning, this was largely holding company acting through subsidiaries; but in 1817, the subsidiaries became through merger part of the larger company.

The corporation has authorized capital stock of 200,000 shares with no nominal or par value. Its shares are the only motion picture securities of any kind listed and traded in on the New York Stock Exchange.

The corporation conducts a worldwide business. In addition to its twenty-eight branch offices in the United States, it maintains six branches in Canada, and offices in is said to repeat her success on the London, Sydney, Wellington, Mexico City, Paris, Copenhagen, Barcelona, Buenos Ayres, Rio de Janiero, Santiago. Havana, Tokyo, Shanghai, and

Starting from nothing but an idea few years ago, today this corporation encircles the world. It employs the finest artists writers, directors, technicians. It produces the finest pictures. Paramount is known all over the world as the ultimate in motion picture art.

LOEW'S PALACE-

"Guilty of Love." The attraction at Lowe's Palace

Theater for the full week that begins tomerrow will be Miss Dorothy Dalton, the famous screen star and one of the sensations of the past dramatic season in New York, in a brilliant and exceptionally fine Paramount-Arteraft picturization of Avery Hopwood's well-known stage success. "This Woman-This Man," adapted as "Guilty of Love," in which Miss Dalton has been directed by Harley Knowles with a supporting cast that includes Edward Langford, Augusta Anderson, Charles Lane, Julia Hu-

rley, Henry Carville and others. "Guilty of Love," which is Miss Dalton's latest starring production and which will be shown for the first time in Washington at Loew's Palace reveals Miss Dalton in the role of a tiny" being the piece de resistance of

The production will be splendidly supplemented by a sterling array of photoplay and musical subjects of the

KNICKERBOCKER—

"Chorus Girl's Romance." Tomorrow and Monday at Crandall's Knickerbocker Theater will be shown the latest starring vehicle for Viola Dana, one of the most talented of the younger stars of the screen, in "The Chorus Girl's Romance," a exchanges within the next three self to bring about a conviction

by Gareth Hughes and a brilliant principal roles.

DO YOU BELIEVE IT?

Constance Binney "39 EAST" Pialto

Advance of the Silver Screen

Paramount Week to Celebrate

Walter Reid, location searcher for the West Coast Studio of the Famous Players-Lasky Corpora tion, was prowling around a fashionable home recently when him as he was adjusting his

"Pardon me," he said, "do you mind if I take a still around

gers to her lips warningly as she glanced about quickly. "How did you know we had one?"

cast, assumes the role of an exper shimmy dancer, who wins the love a college grind and shortly ther after launches herself upon a matr monial career of extremely odd de

The extra added comedy hit will b

On Tuesday and Wednesday th Knickerbocker will present Marshal Neilan's greatest comedy production "Don't Ever Marry," which, in addition to the excellent advice, is cork ing good entertainment. A brilliant cast assume the stellar roles of this splendid First National subject.

For Thursday and Friday, Anita Stewart is announced as the star of the bill in First National's "The Yel low Typhoon," which will be supple mented by a new Goldwyn-Bray spe cial offering.

Mildred Harris Chaplin will succeed to the stellar place on the program on Saturday only in "Polly of the Storm Country," one of her finest vehicles, which will be supplemented by a new Mutt and Jeff comic and a new ldwyn-Bray special short-reel feature.

MOORE'S RIALTO-

"39 East."

Constance Binney, winsome star o stage and screen, will be the attraction at Moore's Rialto Theater al ring in "39 East," the Rachel Croth ers' play in which she made the big gest triumph of her stage career, and screen.

The production gives Miss Binney the best role of her screen career permitting her to give full reign to er girlish charm, her unsophisticated air, her dramatic and comic ability It also permits her to do some of the dancing for which she first won the admiration of theatrical audiences. Miss Binney is surrounded by the

same cast that supported her in the of Reginald Denny, who is the star's new leading man on the screen. The settings are all laid in exactly sented for an indefinite run at the the points described by the story, Garden Theater commencing Septem which deals with New York life entirely. What the original stage version could not show, however, namely

the little star's chorus girl experi-

play in full detail. A list of subsidiary offerings, which rival the main attraction in interest, will be presented, headed by a new Booth Tarkington "Edgar" comedy, entitled "Edgar Takes the Cake," and followed by a Pictograph subject, "The Tale of the Iron Horse," an unscenic "Dartmouth's Skiing Class," and an exclusive showing of

the Fox news. In addition to which Daniel Breeskin, conductor of the Rialto Symphony Orchestra, promises musical features of charm, the overture for the week, Verdi's "The Force of Des-

"TRUMPET ISLAND" SOON TO BE SEEN ON SCREEN

"Trumpet Island," the Tom Terriss production which has been several months in the making, at a cost of more than \$250,000, has received its final editing by Mr. and Mrs. George Randolph Chester and prints will be



Dorothy Daltor Palace

THE CHORUS GIRLS

THOMAS H. INCE.

Whose newest motion picture, "Homespun Folks," which comes to the Garden Theater for the week of September 12, is an epic of the 60,-000,000 plain people who live in the small towns of this great land.

Sermon For Public Officials Coming In "Homespun Folks"

er communities will find their principles and ideals made a part of stage production, with the exception Thomas H. Ince's first great Associated Producers Special Production, "Homespun Folks." which will be pre-

In the vividly drawn character o Joel Webster, the district attorney o small New Hampshire county, Lloyd ence, has been included in the picture Hughes, the featured player of all-star cast, typifies the spirit of integrity and staunch American man-

> sage to public officials who are pledged to serve the law and the pub lic without fear or favor.
>
> In the course of events, the District Attorney, newly elected by strong party organization, is called upon to prosecute for murder the editor of the village newspaper, a bitter political enemy of the young lawyer's

Still stinging under the vitriolic editorials of the recent campaign, the district attorney's party, to a man, insist that the prosecution be pushed to the limit and that their most hated pponent be disposed of It is Webster's big chance to estab

lish himself politically. The evidence is largely circumstantial, supported witness, with no one to refute his already won and the editor on his way to the gallows.

But the young district attorney is convinced of the accused man's innoence, knowing that the one witness recently comple ed. "The Branded tions are as follows: is a scoundrel, ready to perjure him- Woman," which will be released by

mous Saturday Evening Post story, "Head and Shoulders."

The Miracle Man and Shoulders."

The Miracle Man and Shoulders."

The Scott Fitzgeraids in his parts in the story by Gouverneur Morris and power on one hand, a clear conscience of the most pretentious ever and public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, which will be given to the public disgrace on the other are ness, and the public disgrace on the other are ness, and the public disgrace on the other are neces, and the public disgrace of the public disgrace on the other a Head and Shoulders."

Attempted. Wallace MacDonald and Webster's only choices. The de- lie in December. "Good References." and her facial expression.

In this subject the star, supported Marguerite De La Motte have the cision that follows results in a sen- starring Constance, will be an early "3.—Her last great trium sational dramatic climax that is de- fall release.

MARY WOULD PLAY IT

When Mary and "Doug" were in New York recently they saw "Not So Long Ago," now playing at the Nora Bayes Theater After the performance Mary sen a note to Eva Le Gallionno, the heroine of the comedy, in which the celebrated motion pictur star expressed her desire to por As the result of her wish, it is likely that the deal will be com-

scribed as one of the biggest mo ments on the screen. "Homespun Folks" was directed by ohn Griffith Wray from the story by Julien Josephson. The production was personally supervised by Thomas Gladys George, Charles Mailes, George Webb, Edith Yorke, Al Filson and

TALMADGE SISTERS ARE VISITING IN PARIS NOW Norma and Constance Talmadge

salled August 12 to join their mother testimony. The case appears to be and sister Natalle in Paris. They Change Your Wife?" plan to return early in October after touring England, France, Belgium and other European countries. Norma first National in September, and Con-

Or So of CHATTER About the Photo Plays

and Spattwoode Aither

THE WHITE CIRCLE

OF FREE SEATS

Elizabeth Kelfer, aged ten, of

Miss Elizabeth Hyndman, of 58

Anna Gerson, aged thirteen, of

Robert V. Cross, of 1717 Randle

Mrs. Helene Dew, East Hyatts

Watch for next week's win

1717 Randle place, Southeast.

Dorothy Dalton lives in New York,

Douglas MacLean is taking a vaca-

ion now out in California. He has

just finished up his "The Jailbird" and

will begin work in a few weeks on

Val Scannell, recognized as one of

randall's Metropolitan Theater by

Amedeo Vioni, conductor of the

Metropolitan's augmented symphony

orchestra and in charge of the

Billie Burke is thirty-five, although

she looks younger. And I'm breaking it to you gently—she is married, and

to that supreme judge of pretty wom-

en, Florenz Ziegfeld, jr., the musical

comedy man. They have a daughter,

Enid Bennett was born in Austra-

lia. She is working out at the Ince

studio near Los Angeles. "Hairpins'

Crandall's new Strand Theater in

"Ed" Evans, Director of Publicity

for Moore's theaters returned from

his vacation last Monday much the

worse for wear, having spent the

last four days of same in bed suf-

Corbin Shields and Frank Storty,

manager and assistant manager of

Moore's Garden theater, are busy

in Pittsburgh. Pa., and played for

two years with the Pittsburgh Stock

so successful in his parts in

Cumberland, Md., which will open

East, has been engaged for

the most skillful pipe organists in

And So They Were Married."

ROBERT V. CROSS.

Bryant street northwest.

place southeast.

win two tickets.

theater's music.

is her latest picture.

1 Strickler avenue, Clarendon

Who is your favorite screen hero? THIS WEEK'S WINNERS And why? Where did you last see nim on a Washington screen?

THE YELLOW TYPHOON -KNICKER BOCKER

HUMORESQUE'

Sit down tonight and answer these nuestions. Send them to the Photoplay Editor, The Washington Times. Don't write too much. Keep your enthusiasm in bounds. Don't write more than 100 words at the most and

If the Photoplay Editor likes your particular letter, he will send you a pass good for two seats at some Washington photoplay house. He will also print your letter in this column next Saturday

No. it's not difficult. Why, of this week's winners, one is a ten-year-old its Washington premiere at Crangirl in Clarendon. Another is but dall's Metropolitan. Hoping this will thirteen years old. Both had something to say, said it-and stopped Remember, brevity is a charming asset in this little matter.

Don't waste time. Sit down tonight and write out your answers. Mail them where she is at work on a new Para-at once to the Photoplay Editor, The mount picture. "Guilty of Love" is Washington Times, and await results. her latest finished photoplay.

Here are the winners this week:

"I would like to answer the following questions as follows: is your favorite heroine Mary Pickford.

Why is she your favorite? Be cause she has the best plays.
"Where did you last see her on Washington screen? I saw her last at he Palace in 'Suds.' Yours truly.

ELIZABETH KEIFER (aged 10). 11 Strickler ave., Clarendon, Va.

"My favorite screen heroine is Alla Nazimova. I favor her because she is handsome, very graceful, and superb in emotional parts. Also the photo-plays in which she is shown are always worth seeing, the scenery more than beautiful, and the music grand.
"I saw her at Crandall's Metropolitan in 'The Heart of a Child.'

"MRS. HELENE DEW. "East Hyattsville, Md."

"My favorite photoplay actress is

Mary Pickford. "My reasons for thinking this are, first, the plays in which she acts are clean, every-day life plays which hold Wednesday, has a seating capacity the interest of both children and of 1,600 and in its completed state grown-ups; second, she always uses is one of the handsomest theaters in the plays for which she is suited and this vicinity. It was planned by, and acts them so true to life that one built under the personal supervision feels that he is living the characters, of Reginald . Wyckliffe Geare, the too; third, she is sweet, dainty, and Washington architect, who also built pretty, and has such a lovely per- Crandall's Knickerlocker, Metropolconality that everyone who sees her itan and York theaters in this city. falls in love with her. "The last play I saw her in was

"ANNA GERSON aged 13), "720 Otis Place N. W."

"Gloria Swanson is my favorite fering from a "regular" summer cold. screen heroine. I particularly admire Ed says too much rest is nt good for her because she is not a one-part anyone particularly if you are in a actress. She can play any part equally spot where they don't keep "cold well, be it maid or mistress, ingenue cure. or 'vamp.' Aside from her ability to portray the various human emotions, she has exquisite features and a beautiful figure which make it a pleasure watch her every gesture. Her boys these days, superintending the charm and wonderful personality are installation of new orchestra chairs winning her more and more friends and the final renovation of their with each new picture. I last saw house in preparation for the gala re-Miss Swanson at the Garden in 'Why opening September 5.

"MISS ELIZABETH HYNDMAN. "58 Bryant Street N. W." "My answers to your three ques- Company. Yes, he is the same man

ons are as follows::

"1-My favorite screen heroine is turn of Peter Grimm." Soon after Nazimova "2-And my reason for choosing been

"3. Her last great triumph was in is a Paramount release for Septem-The Heart of a Child,' in which I ber.

Will Be Held September 19

Straw Voting

he launching of a nation-wide Presidential straw vote, to be conducted over a period of one week by more than 5,000 motion picture theaters in the United States, according to announcement just made at the straw vote headquarters, Associated First National Pictures of New York

The results of the poll, which is expected to reach millions of voters. will be known a month before the national election, according to the prediction of those who are behind the project.

The straw vote will feel public sentiment on the question of permitting light wines and beers, on the league of nations issue, and on woman suffrage.

It will also throw light on the political opinions of the women of the country.

HOPWOOD'S FIRST REALLY **GOOD STORY ON SCREEN**

When an author or a playwright equires fame, his earlier works, written before he had mounted far up the adder of success, always have a greaty enhanced interest. Avery Hopwood probably the best known writer of tage farce in the country. He wrote Fair and Warmer," a Broadway hit two seasons, collaborated with Mary Roberts Rhinehart on the famous "Seven Days," and recently scored another ten-strike with "The Gold Diggers," starring Ina Claire.

There was a time, shortly after Mr. Hopwood deserted the newspaper game to cast in his fortunes with the rather more serious mood. "This Woman—This Man." produced in this oung Hopwood his first big success This drama has now been produced s a motion picture, with Dorothy alton the star, and will be shown at oew's Palace tomorrow. It is an nusually appealing story of love, isunderstanding and final reconcilia on, the happy ending being brought bout by several startling dramatic Edward Langford heads an x ellent supporting cast as leading an. Harley Knoles directed and the ature is a Paramount Arteraft.

JACK GILBERT BEGAN AS ELIZA'S BAGGAGE

Jack Gilbert, who plays the young hero in "The White Circle." Maurice Tourneur's new picture, coming to Loew's Columbia tomorrow, numbers himself among the actors of the stage and screen who began their dramatic careers in

'Uncle Tom's Cabin." At the age of three weeks, Mr. Gilbert was carried across the ice just three jumps ahead of the bloodhounds by his mother, an actress. A year later, young Jack co-starred with Bryan, Eddie Foy's oldest. Their act consisted of crawling to the footlights, making faces at the audience.

In 1915, Mr. Gilbert started his cathink she was at her best. It had reer in pictures under Thomas H. Ince and played juvenile leads with Enid

Bennett, Bessie Barriscale, Marguerte Clark, and others. "The White Circle" is an exciting story of love and adventure on the onely Scottish coast and was adapted rom "The Pavilion on the Links," by Robert Louis Stevenson. Besides Mr.

Gilbert, Spottiswoode Aitken, Janice

Wilson, and Harry Northrup are in

the cast. It is a Paramount Arteraft

picture. FRENCH DESIGNER JOINS PARAMOUT PICTURES

Paul Iribe, the man who first used platinum as the setting for jewels, and who also originated the short vamp shoe, is bringing his new ideas to the motion picture. This foremost French designer of gowns, furniture and interior decorations has been engaged by Jesse L. Laskey, first vice resident of the Famous Players-Lasky Corporation, to design settings and costumes for Paramount pictures Mr. Iribe has arrived in New York from Paris and will immediately take up his new work in co-operation with

George Fitzmaurice, the director.

As first designer for Paul Poiret and later for Paguin, Mr. Iribe creaed many of the most popular modes It is his ambition to create an art cener in America which will be the rival of that in Paris, and he hopes to attain this end through work in that ypically American medium, the moion picture.

LOOKING AHEAD

The attraction at Loew's Columbia for an indefinite period of not less han seven days, beginning Sunday. September 5, will be the recordbreaking photoplay production of story, "Humoresque," with an all-star

Louise Glaum will be the star at Metropolitan throughout the week of September 5, in J. Parker Read's "Love Madness.

Crandall's Knickerbocker Theater announces the following for the week of September 5: Sunday and Monday, Louise Glaum and star cast in J. Parker Read's greatest production. "Love Madness;" Tuesday and Wednesday, Henry B. Walthal in "The Splendid Hazard;" Thursday and Friday, Norma Talmadge in First National's de luxe production of 'Yes or No;" Saturday, to be announced.

The following super-film attractions will be shown during the week of September 5 at Crandall's Theater: that he went into pictures and has Sunday and Monday, Charles Ray in Bill Henry; Tuesday and Wednesday, "The Man From Funeral Range."